

## Digital Storytelling Rubric

Student Name: \_\_\_\_\_

Final Movie Clip \_\_\_\_ / 24

<b>Point of View</b> 4   3   2   1	<b>Emotional Content</b> 4   3   2   1
<b>Voice</b> 4   3   2   1	<b>Soundtrack</b> 4   3   2   1
<b>Images</b> 4   3   2   1	<b>Pacing</b> 4   3   2   1

	4	3	2	1
Point of View	Establishes a purpose and maintains a clear focus; strong awareness of audience.	Focuses on a purpose; communicates with an audience.	Some evidence of communicating with an audience for a specific purpose; some lapse in focus.	Limited awareness of audience and/or purpose.
Emotional Content	Audience is deeply and emotionally engaged.	Audience is emotionally engaged.	Audience lapses in emotional engagement.	Audience has little to no emotional engagement.
Voice	Consistency in presentation; speaking slowly in a conversational style.	Consistency in presentation; speaking in conversational style.	Some consistency in presentation; lapses in conversational style to monologue.	Breaking consistency; monologue style of presentation.
Soundtrack	Music is appropriate for theme and adds to presentation.	Music timed with presentation appropriately, but does not add to theme.	Music is evident.	Inappropriate choice of music.
Images	Images create an atmosphere and/or tone, and convey a lesson learned.	Images create an atmosphere and/or tone. Lesson learned is implied	Images are controlled /logical.	Images are acceptable.

Judy Honaker

Pacing	Engaging rhythm; use of punctuation; suggestions of emotions via sound effects	Engaging rhythm; use of punctuation; <b>some</b> suggestions of emotions via sound effects.	<b>Some</b> rhythm; <b>some</b> use of punctuation; limited suggestions of emotion via sound effects.	Mechanical rhythm; <b>limited</b> use of punctuation; limited vitality.
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